



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD  
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## FALL FURS WILL TAKE TO EXCITING NEW COLORS

FI finds an impressive number of never-before-colors that revolutionize many peltries as we've known them. Among those which top furriers will be showing:

NEW CHINCHILLA COLOR: Empress natural beige, (mutation), worked feathered into chevrons, cloud-light (I. Wasserman & Sons). New technology: new formula for dressing pelts now prevents split skins (Empress Chinchilla Supreme).

FOX COLORS: chablis (dyed), a face-powder beige with pink cast (Viola Sylbert for Alixandre) ... sandglow (mutation of silver fox), in Italy only, so far ... earth tones, dark forest green ... all blue tones.

NEW MINK COLORS: pale pink, pale blue, minty green (in Frankfurt, France, and Italy) ... black cross (a new mutation).

NEW SAMINK MUTATIONS: white cloud - "there is no oxidation after the first couple of years as so often happens to mink" - (Ben Kahn, Michael Forrest, Furs Renee of London) ... crown, a superb new "stripe" created by a blue/white underground with crown points of white, can never fade because it is bred through white mink -- and an incredibly velvety new sheared Samink called Mink Velvet (both, I. Wasserman & Sons), the latter in fur sweaters, combined with cashmere (Ben Thylan).

SWAKARA COLORS: Senegal, dark brown with a shading of gold ... Okavango, gold and palomino ... Sambezi, black and brown shadings.

NEW CAPE FUR SEAL: beige safari (processed by Fouke) perhaps the most revolutionary of all, because it is changeable -- the beige face changes to cocoa when ruffed, for an intriguing look (Ben Kahn, Halston for A.C.Bang).

## PARIS RTW PREDICTS A LONG, LAYERED WINTER

Ten days of viewing the Paris Fall Pret-a-Porter collections brought FI to the inescapable conclusion that the fuel shortage had frightened the designers into the belief that the whole world was in danger of freezing to death next winter. Never have so many layers of clothing marched down so many runways! Accompanied, unhappily, by our overwhelming conviction that much of the apparel shown is not only irrelevant to our life style, but unrealistic as well. For who, in an era of fiber and fabric shortages, plus rising costs, will want to pay for the yards and yards of material needed in these garments?

By the time the semi-annual madness ended, 50,000 buyers and press had tramped through the Porte de Versailles ... fisticuffs at Emmanuelle Khanh became the most talked about incident ... Pompidou was laid to rest ... and more than a dozen hotels were on strike. So much for atmosphere.

OVERVIEW: LENGTHS -- in a word, DOWN -- 60 percent below knee, 25 percent midcalf, 15 percent just above ankle. SILHOUETTE: languid, loose or lithe (belted or not and called La Ligne Haricot Vert -- or String-bean), with an air of refinement. The influence of the 30's, 40's and 50's continues, and ethnic looks again pulsate with life: Suzuya is in Bavaria ... Yves Saint Laurent, Dorothee Bis and Daniel Hechter are somewhere between Russia and Mongolia ... John Ashpool admits to being inspired by Persia ... and Issey Miyake and Kenzo are doing what comes naturally. OVERALL DETAILS: draping and pleating, especially accordion (Kenzo, Chloe) ... tucking, fagotting, self-embroidery, passementerie braiding (St. Laurent) ... quilting (St. Laurent, Hechter) ... velvet and knit trims, Empire (continued on page 2)



and inset waists (St. Laurent, Rykiel, Cacharel) ... shoulders, gathered, padded ... asymmetric and frog closures.

SEPARATES remain the order of the day, and the order is one of total coordination. A simple matter for the flexible boutique, a merchandising headache for the fragmented department store. The fact remains: if these carefully put together clothes are split among various departments, the end result can be a fashion disaster.

COATS: redingotes (Mic Mac) ... easy trench (Hechter) ... smock coats (Cacharel) ... full back shirt (St. Laurent) ... full swing backs, gathered yoke backs, officers' coats (St. Laurent) ... 30's wrap with fake fur trim (Mathilde) ... shawl collar wrap and duffle coats (Hechter) ... Loden, clutch ... cocoon clutch (Mic Mac) ... capelet top (Kenzo) ... some collarless. DETAILS: shoulders raglan, drop, squared or high ... cuffs turnback and storm tabs ... big patch pockets ... hooded capelets (removable) ... back half belts ... epaulets ... cable inserts ... unlined coats.

CAPES: everywhere! ... hooded or not ... toggled, tabbed ... many have contrast linings (Chloe, Ko & Co., Aujard, Mic Mac, Kenzo, Issey Miyake, Hechter, Gudule). If capes succeed, what happens to shoulder bags?

DRESSES: many more shown now ... peasant smocks (Rykiel, Kenzo, Ko & Co.) ... surplice wraps worn over shirt or turtleneck (Aujard) ... tents, loose or belted (Gudule, Chloe, Saint Clair) ... tubes (Bercher-2, Bis, Levison Originals, Ter & Bantine, Lison Bonfils) ... 2-piece tunic (Gudule) ... blousons, fitted bodice/flared skirt (Bis, Ter & Bantine) ... nightshirt (Kenzo) and soft shirts; DETAILS: necklines draped, cowl, V, capelet, wide U, collarless ... sleeves kimono, monk, handkerchief point, wing, elbow, long, full, drop shoulder ... double-wrap, obi, back-tie sashes.

SUITS: big top with bias cut or panel skirt (Andre Ledoux, Rech) ... soft cardigan jacket/bias, circle or front pleated skirt ... hacking jacket, straight skirt.

JACKETS: belted trench, tailored cardigan, blazer (Mic Mac, Cacharel) ... blouson, quilted (Hechter, Kenzo, St. Laurent) ... hip length, hooded, fake fur trim (Hechter).

RAINWEAR: on the upswing, in poplin, gab, fine shiny fabrics ... soft trench (Hechter) ... Burberry with swing or pleated back (Mic Mac) ... shirtcoat (St. Laurent) ... rain capes, rainsuits, pantsuits (Kenzo, Hechter).

SKIRTS: dirndl (Hechter, St. Laurent, Lison Bonfils) ... yoke tops, wrapovers, bias flare, bias gore, panel, button up the front, inverted center pleat front and back, hip stitched cluster pleats, tiered bell, culottes (Cacharel) ... trumpet (Mic Mac). DETAILS: flap, button trim, concealed side and trouser pockets.

TROUSERS: straight leg, with 1½-inch cuff or uncuffed, slot waistband with pleats, gauchos (Rykiel, Issey Miyake, Saint Clair) ... knickers (St. Laurent, Hechter) ... soft, full leg evening pajamas (Saint Clair).

SHIRTS, BLOUSES: 30's soft look (Gudule, Adrienne Lemaux) ... Peter Pan collar with or without frills, open revers, cowl neck tunics, ruffled V, stock ties, Cossacks (St. Laurent, Saint Clair) ... collarless and classic shirts, long, short, point or wing collar. Sleeves: long, full, with wide 2- or 3-button cuffs, slim with ball buttons, short and wide, elbow puffs.

KNITS: fresh and splendid dominators -- big and bulky or body hugging ... in tweed, random, chenille, boucle, space-dyed, mohair, angora blends, lambswool and nylon, and undyed natural wool yarns ... coordinated, layered, mix matched in tapestry (Kenzo) ... scenic (Hechter) ... ethnic intarsias (John Ashpool, Cacharel), ethnic embroideries (Suzuya) ... crochet trims (Ter & Bantine) ... ombres (Kenzo) ... striped, lacy, appliqued, cut-out, cabled. STYLING: capes, long or short, sweater coats long, 7/8, 3/4 (Bis, Miyake, Rykiel, Ashpool) ... twin sets (Rykiel, Ashpool) ... bolero twin sets (Kenzo) ... pullovers ... cowled, turtled, v'd or wide crew, square or Bertha collared, long, bloused, Kimono cardigan with tie belt (Ashpool) ... surplice cardigan (Rykiel) ... dressmakers with ruffles (Renate, Chloe) ... open work ... velvet appliques.

FABRICS: tweeds, Shetland, Harris, Donegal ... herringbone ... houndstooth and small checks ... Scottish and fine line plaids ... poplin, gabardine ... Loden cloth, Melton, double-faced wool, velours ... wool  
(Continued on page 4)



## ITALY LAYERS IT ON HANDSOMELY FOR FALL

Everything is a costume -- even when it consists of coordinated separates -- soft, flowing clothes, in elegant pale colors.

SILHOUETTE: softly waist-sashed ...bloused ... pleated and back-flared.

COATS STEAL THE SHOW: flowing, sweeping CAPEs: brown wool over oatmeal suit, long brown velvet with hackle feather collar, over bisque matte jersey gown (Tiziani) ... pindot black cire-look over matching fitted jacket, camel gabardine skirt (Montedoro) ... long flowing rust velvet over geometric print silk gown (Hermitt) ... black double-face wool over matching skirt, black turtleneck and print bow-neck blouse, black fur-lined over black chemise (Ferragamo) ... gray mohair over matching skirt, turtleneck and cardigan (Missoni) ... silver cire over matching color costumes (Lux Sport). TOPPERS return, over skirts: double-breasted, in terra cotta fleece and double-faced wool (Conber) ... wrap-and-sash camel wool (Tita Rossi) ... swing toppers in red double-faced wool, black double-faced cashmere (Ferragamo) ... even a back-rippled topper over a pleated skirt looks good (Mirsa di Gresy). Swingback and trench coats (everywhere).

SOME STANDOUTS: gray knit unlined coats with black-and-white geometric edgings, yokes and scarves (Albertina) ... V-mitered stripes in terra cotta and ecru boucle knit, with Lurex for evening (Gibi) ... huge knit V-poncho striped green and gray (Caroline Tricot) ... show-stopping fringed beige mohair 6-foot square "stole" wrap and shawl, over matching beaded pullovers and long knit skirts (Noni Sport) ... front-buttoned skirts.

FUR AN IMPORTANT TRIM: lush cream color fox shawl collars on matching coats, over geometric patterned silk dresses ... lynx collared and cuffed suits, lynx jacket on caramel suede (Biagiotti). MARABOU: white, black-and white (Gregoriana), bisque boa (Tiziani).

COLORS: bisque, cream, eggshell, ecru, oatmeal ... gray, silver, platinum ... burnt orange, rust, terra cotta, red, burgundy ... sea, pea, olive, mint, moss, forest green.

PRINTS: paisley is the big one, usually in big, spaced patterns, printed on fabrics, jacquarded on sweaters (Valentino, others) ... geometrics, small prints on silk.

## MEN'S SUMMER CLOTHING HELPS COMBAT HEAT

Fashion with function built in. That's the keynote of hot weather clothing, as seen at the Men's Fashion Association's industry-wide Press Previews in Dallas.

OVERVIEW: Expected under-airconditioning needn't keep a man from coping, thanks to clothing that keeps its 'cool -- and his. It's a two-pronged effort: (1) minimal construction and minimal linings ... (2) fibers: natural ones -- and a new breed of synthetic multi-blends that actually breathe, and really are "cool to wear" according to Chip Tolbert, MFA's fashion director.

TAILORED SUITS run to just-off-white natural colors ... in interesting novelty weaves ... and in the multi-blend fabrics. A silk look is big in slightly darker tones ... and light patterns, in both wovens and knits, often in pre-coordinated packages. Jackets in large, bright plaids on white grounds, with slacks in coordinated colors, look like winning combinations. But textured parfait colors such as peach/vanilla/pistachio, in patterns and solids, make even the short sleeved shirtsuit look dressy. LEADING FABRICS: madras looks, even in knits -- hopsack -- natural color canvas -- linen -- seersucker -- wool gabardine for jackets -- textured polyester knits for slacks. Trending: shantung weaves -- satiny looks and satin striped shirts

LEISURE WEAR will also help cope: boldly striped shirts with color-matched plaid slacks and cotton or acrylic knit pull-overs -- all machine washable! RAINSUITS -- for biking to work, so the elasticized tunnel waistlines may serve a real purpose -- 2-piece tennis warm-ups and jogger suits in bright, high colors -- tennis knits refreshingly striped green-red-white -- and a probably energy-shortage-necessitated return of walk shorts; they look a lot more presentable now, what with their dark plaid knit, and shorter length.

ONLY MINOR CHANGES IN THE CUT OF CLOTHES: slightly shorter jackets -- lengthy center or side vents that start above the waist -- unventeds still trending -- loose but straight trousers cuffed over the shoe -- zip front sweaters and saddle shouldered pullovers -- colorful polo shirts -- solid color ties (to offset plaid suits and fancy shirts), 4-4½" four-in-hands or bows.



voile, wool challis printed or plain, Viyella ... corduroy, fine to wide wale ... velvet: plain, printed, panne and Lyons ... crepe, crepe de chine, silk, silk/acetate ... satin ... chiffon ... lace. Frequent fabric combinations shown: heavy knit with tweed ... tweed with denim or velvet ... satin with velvet ... corduroy with knit, satin, lace or tweed.

PRINTS: figuratives, especially birds, 30's and Liberty florals, clustered and all-over florals ... woodcuts ... paisley both large and small ... some Art Deco.

COLORS: subdued ... tonal sometimes set off by one bright accent ... the blue family, from whisper to midnight ... greens: Loden, olive, khaki ... stone ... adobe brick, peach, bois de rose, Burgundy lavender, mauve, aubergine, purple ... pearl gray, camel and BLACK.

ACCESSORIES: scarves-- mufflers, shawls ... muffs ... head coverings: artist's berets, caps and stocking caps, crocheted and pith helmets ... turbans ... velvet Holbein hats ... mandarin and Cossack hats ... also: petticoats ... knitted gloves and stockings ... shoes: high heel ankle strap Mary Janes ... ballet slippers ... pumps ... sling backs ... boots.

#### ENERGY SAVERS: DECORATIVE WINDOW SHADES

Laminated window shades cut heat loss through the window glass by as much as 35 percent this winter, can keep an under-airconditioned house similarly cooler this summer. Laminated shades are made by bonding any decorative fabric to shade cloth. A free pamphlet, "Facts About Laminated Window Shades," is yours by sending a stamped, self-addressed #10 envelope to: Window Shade Manufacturers Association, Dept. FI, 230 Park Ave., N.Y., N.Y. 10017.

"The Story of David," the complete set of 10 tapestries from the Cluny Museum in France (4 were in the Metropolitan Museum's extensive Masterpieces of Tapestry exhibit which ended in April) will be on view beginning May 14. A superb treat, since due to their enormous size, the 10 have rarely been shown together. Considered "one of the finest examples of Brussels low-warp weaving at the beginning of the 16th Century," they will remain at the N.Y. Metropolitan Museum of Art from May 14 to September 3.

#### UPCOMING FASHION DATES

May 6-9....N.Y. - Hong Kong Trade Exhibit  
May 14-16..N.Y. - Int'l Leather Goods Show  
May 25-30..Dallas - Fall Market Week  
May 27-30..Frankfurt - Interstoff Fabrics  
June 1-4...N.Y. - Display Market Week  
June 2-5...N.Y. - Nat'l Boutiques Show  
June 14-16 Montreal - "Mode" Showings  
June 16-20 N.Y. - Couture Council Press Wk.  
June 20-23 N.J. - Men's Fashion Assn.-Press  
June 24-28 N.Y. - Amer. Designers Press Wk.  
July 15-20 Rome - Couture Showings  
July 22-29 Paris - Couture Showings  
Aug. 12....L.A. - Holiday ready-to-wear  
Aug. 23-25 Cologne - Men's Fashions  
Aug. 24-28 Offenbach - Leather Goods Fair  
Sept. 7-10 Paris - Menswear Show (S.E.H.M.)  
Sept. 8-10 N.Y. - Boys' & Young Men's (BAMA)  
Sept. 8-11 Dusseldorf - Fashion Fair (IGEDO)  
Sept. 14...Paris - Children's Fashions  
Sept. 22...Montreal - Footwear Exposition  
Oct. 6-10..Munich - Int'l Fashion Fair  
Oct. 11-13 Cologne - Children's Fashions  
Oct. 14-18 Florence - Spring ready-to-wear  
Oct. 19-24 Paris - Spring Pret-a-Porter

#### COMING UP IN FI

... Fall Showings in N.Y.  
... Interstoff Fabrics Exhibit

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